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NEWS RELEASE

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Press Contact: Liz Densmore
601-939-8535
ldensmore@lecinc.com

LEC WINS PRESTIGIOUS AWARD FROM THE PUBLIC RELATIONS ASSOCIATION OF MISSISSIPPI FOR 30th ANNIVERSARY VIDEO

Jackson, MS -- LEC received an Award of Excellence in the Public Relations Association of Mississippi (PRAM) 2020 PRism Awards for the impact of its 30th Anniversary campaign.

The Public Relations Association of Mississippi runs the PRism Awards each year to recognize the outstanding work completed by the state's leading public relations and communications professionals. Judged by public relations practitioners across the country and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

Award-winning entries demonstrate knowledge and application of the four-step process which emphasizes research, planning, implementation, and evaluation.

"The huge number of Mississippi's high-level public relations & communications talent makes the PRism Awards an extremely challenging competition," said Liz Densmore, APR, LEC's Director of Marketing and Corporate Communications. "We are honored to be included among this year's winners, and we are excited for our efforts to communicate our 30th anniversary success story to be recognized."

LEC's award-winning 30th Anniversary video is available for view by visiting, www.lecinc.com/anniversary.

"Out of many outstanding submissions, our judges found LEC's work to truly set a new standard of excellence for all practitioners. We congratulate them and look forward to seeing their future successes in this field," said Rob Pettit, vice president for awards programs with the Public Relations of Association.

LEC's win was announced during the organization's virtual PRAM PRism Award event on July 22, 2020. While typically announced during the annual PRAM conference, the award winners attended the organization's first virtual ceremony where top entrants in their tiers shared their winning entries.

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About LEC

LEC provides industrial automation control engineering, and industrial IoT (IIoT) enablement and cloud platform services of the highest quality with an unending commitment to our Clients, Strategic Partners and Communities. Through Client and Partner engagement, technical innovation, research and investment in the brightest human resources, we engineer smarter systems to achieve complete satisfaction of those we serve. With each project, our goal is to establish a new standard of quality and professionalism. For more information visit, www.LECINC.com. Also, follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#), and watch our latest videos on [YouTube](#).

About the Public Relations Association of Mississippi

The best public relations practitioners in Mississippi are in the Public Relations Association of Mississippi (PRAM). Our membership consists of approximately 600 public relations professionals from advertising and public relations agencies, corporations, non-profit organizations, government, education, industries and others. PRAM is a source of expertise and inspiration, and a forum for networking with public relations practitioners throughout the state and the region.

PRAM is a non-profit organization and is an autonomous affiliate of the Southern Public Relations Federation (SPRF).

SPRF, along with eight other regional and national public relations organizations, is a participating member of the Universal Accreditation Board (UAB), the national body which administers the Accreditation in Public Relations (APR) mark.

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